

## STRATEGIC PLAN REVIEW AND UPDATE – March 2023 Advocacy

We are active in seeking opportunities to influence policy and programs that provide improved outcomes to our polio community, and seek to promote and advertise as appropriate

Goals	Actions taken	Outcomes	Additional actions
<p>Seek opportunities to lobby for polio and NDIS access regardless of age</p>	<p>Developed communications plan with Key messages:</p> <p>During 2022 the members: Have met with</p> <ul style="list-style-type: none"> <li>• Bill Shorten</li> <li>• Ged Kearney</li> <li>• Katie Allen</li> <li>• Tim Allan</li> <li>• Zali Steggle</li> <li>• Bill Moss FSHD (neuromuscular disease)</li> <li>• Submissions to royal commission as individuals and joint</li> <li>• Put up a statement about NDIS from Organisation – response re human rights</li> </ul> <p><b>During late 22 early 23</b> we have:</p> <ul style="list-style-type: none"> <li>• Had ongoing correspondence with various members of parliament</li> <li>• Had Age article published</li> <li>• Appeared on Q &amp; A</li> <li>• Had published articles etc               <ul style="list-style-type: none"> <li>• The senior News</li> <li>• Aged Care News</li> <li>• Canberra Times</li> </ul> </li> <li>• Have established connections with the Columbian Rotary Advocacy group</li> </ul> <p>Peter Freckleton has continued with efforts relating to the class action</p>	<p>Overarching aims / outcomes Media/ social media presence and campaigns, developing contacts Political awareness Section 22 of NDIS Act is repealed Our community has full access to</p> <ul style="list-style-type: none"> <li>• Equipment</li> <li>• Transport</li> <li>• Allied health</li> <li>• Home modifications</li> <li>• Appropriate care</li> <li>• Services</li> </ul> <p><b>Progressive outcomes:</b> In addition Petra Quinlan has had her paper published in the Australian Journal of GPs on general practitioners' and health professionals views concerning professional development in Polio</p> <p>Class Action outcomes include:</p> <ul style="list-style-type: none"> <li>• Pro bono lawyers have drafted complaint to the United Nations for the UN to generate a finding that his is unlawful</li> </ul> <p>The ABC news has run a story on NDIS and age discrimination</p> <p>Other stories have appeared on:</p> <ul style="list-style-type: none"> <li>• Channel 9 covered the review of the NDIS</li> <li>• Sunshine Coast News</li> <li>• Telegraph News that included a link to the class action</li> <li>• Mildura Mail</li> </ul>	<p>Search for new and reinforce old and establish ongoing correspondence</p> <p>Clarify goals</p> <p>Contact Independents e.g. K Rubinsine More active media campaigns EG. Virginia Trioli, Newspaper articles</p>

## STRATEGIC PLAN REVIEW AND UPDATE – March 2023 Advocacy

We are active in seeking opportunities to influence policy and programs that provide improved outcomes to our polio community, and seek to promote and advertise as appropriate

Goals	Actions taken	Outcomes	Additional actions
Lobby and identify a number of public promotion opportunities each year	<ul style="list-style-type: none"> <li>• On show with Kerry Anne Kennelly</li> <li>• On ABC RN</li> <li>• 2GB</li> <li>• Lawyers x 2 re class action – Peter</li> </ul> <p><b>During late 2022 and early 2023 we have:</b></p> <ul style="list-style-type: none"> <li>• Secured for the opening of the Australian Association fo Gerontology conference the Honourable Kim Beasley, a polio survivor</li> <li>• Australian Association fo Gerontology conference workshop</li> <li>• Had video recorded as part of conference</li> <li>• Had paper published</li> <li>• Gained attention and engagement from international organisation Rotary, and invited to present at their next conference.</li> <li>• Approached Keith Wolohan and Zoe Daniel</li> </ul>	<p>Joining up with Disability doesn't discriminate resulted in class action</p> <p>As a result of attending and presenting at the conference, greater awareness and understanding was achievement which resulted in:</p> <ul style="list-style-type: none"> <li>• A signification donation</li> <li>• Invitation to present at the international rotary conference in 2023/34</li> <li>• Connected with South Australian Polio Association</li> <li>• AAG Paper published for influence government policy</li> </ul> <p>Outcome from Keith Wolohan is that he has volunteered to have his parliamentary office calculate the cost for over 65s and polio survivors</p>	<p>Have a more coordinated approach to promotion opportunities</p> <p>Join the class action</p>

## STRATEGIC PLAN REVIEW AND UPDATE – March 2023 Advocacy

We are active in seeking opportunities to influence policy and programs that provide improved outcomes to our polio community, and seek to promote and advertise as appropriate

Goals	Actions taken	Outcomes	Additional actions
Seek opportunities to 'tell the story' to all media, including social	<ul style="list-style-type: none"> <li>Local radio interview -= Shirley</li> <li>Interviewed by Jewish news</li> <li>Reached out to MS</li> <li>Interview in the Age (Peter)</li> <li>Bendigo and Ballarat – interviewed - Shirley and Peter</li> <li>Started fb posts</li> <li>Connecting on LinkedIn (i.e. Bill Moss)</li> </ul>	Radio x3 Current affairs TV Letter to the editor x3 Barbary RN 7.30 report Clare Harvey, Radio Melbourne Sydney 2GB read out PF interview sections (Luke Grant)	Explore opportunities via book week Explore opportunity to reach younger generations via book / PPV links Youtube promotion  Work on public awareness thru public radio and texting radio station  F/up with Luke Grant 2GB Sydney radio (3 AW), explore interest in interviewing a polio survivor
Lobby Victorian DHHS to honour the 1954 commitment to serve and improve the life for polio survivors			Search any documentation/print reference about it (Robyn Abrahams)  Opportunity to class action polio damages claim
Better physical access for PWD (buildings, public transport)	PPV 2 submissions for access into dwellings Susan Shaab continues to represent needs on committee	Govt agreed to. include silver level minimal level accessibility standard in nat. construction code	Join 10 year disability campaign (launching with Paralympics) PF, PPV

## STRATEGIC PLAN REVIEW AND UPDATE – March 2023 Advocacy

We are active in seeking opportunities to influence policy and programs that provide improved outcomes to our polio community, and seek to promote and advertise as appropriate

Goals	Actions taken	Outcomes	Additional actions
PPV inclusion in every policy debate and discussions concerning disabilities	Letter to Linda Reynolds happy to act as consumer advice forum	No acknowledgement, unilat. Govt action to reduce NDIS recipient packages	
Ensure our website is easy to navigate, promotes all we do and provides support and advocacy references	Website is being progressively updated		
Ensure the legacy of polio is remembered	Work on book about Polio		Traditional media, book → exploring/raise funding Also consider video and other forms
Open BB PPV book account			

## Marketing - for the 2023 update, please refer to strategic aim 1: Advocacy

### Knowledge and Education

There is clear diagnosis and assessment, the community are aware of supportive resources and there are several educational resources in different formats and languages

Desired outcome: to have all GPs, Anaesthetists, and all other health care professionals armed with knowledge on how to recognise and manage post polio syndrome

Goals	Actions taken	Outcomes	Additional actions
Continue connection and collaboration with all service providers and researchers and disability organisations and policy makers	<ul style="list-style-type: none"><li>• Research / Thesis completed explored communication and understanding bn polio survivors and health professionals.</li><li>• Went onto do some advocacy work as well.</li></ul>	<ul style="list-style-type: none"><li>• Paper published in the Australian Journal of General Practitioners</li></ul>	<ul style="list-style-type: none"><li>• Keep looking for partners</li><li>• Strengthen alliance with UoM and Monash University</li><li>• Seek opportunities to influence standards based groups e.g. AQHCS, colleges etc</li><li>• Explore how to reach those not connected electronically</li><li>• Work on survey analysis</li></ul>

<p>Share knowledge and all relevant information and resources</p>	<ul style="list-style-type: none"> <li>Updated website - Published US based information &amp; Australia Polio information</li> </ul> <p><b>During 2023 and early 2023 we:</b></p> <ul style="list-style-type: none"> <li>Had paper published</li> </ul>	<ul style="list-style-type: none"> <li>Parenting information published</li> <li>Update information from other sources on our website (post-polio information)</li> </ul>	<ul style="list-style-type: none"> <li>Ensure resources are referred to in our bulletin</li> <li>Quarterly updates on resources including our snail mail</li> <li>Scanning publications and summarising for members</li> <li>Promote I can jump puddles</li> <li>Links on websites</li> </ul> <p>Planned work will follow a new website host and include updated resources, utube videos</p> <p>Update and relaunch Survey to identify specific knowledge needs and any other information that will help with either and class action and promotion of access to appropriate health services</p>
<p>Promote the ANZCA safe care pathway for people with polio with a focus on medical practitioners</p>	<ul style="list-style-type: none"> <li>Pursue an alert in hospitals (more than just St Vs) for Polio when person presents to ensure they are picked up in care pathway (alerts to anaesthetic risk)</li> <li>Australian Quality Health Care standards - inclusion</li> <li>Seek grants to support and extend prior knowledge.</li> </ul>		<ul style="list-style-type: none"> <li>Widen alerts for anaesthesia via colleges and DH and quality standards</li> <li>Apply for a pathway “late effects on polio of ...” on line systems</li> <li>Promoted via Primary Health Networks</li> <li>Review US based version</li> </ul>

<p>Seek grants to support the achievement of our priorities and objectives</p>	<ul style="list-style-type: none"> <li>• Grant from Bendigo Bank</li> <li>• DHS for community member support</li> <li>• Grants not for admin</li> </ul> <p><b>During 2022 and early 2023:</b> Gained seconding component of grant from DHS following report on use of previous grant funding and outcomes</p>		<ul style="list-style-type: none"> <li>• Identify and high level scope a project that can attract a grant</li> <li>• Apply for a pathway “late effects on polio of ...” on line systems</li> <li>•</li> </ul>
--	---	--	---

## Affiliation & alliances

PPV recognises the importance of health equity and therefore establishing alliances with common disease groups aimed at improving health and service provision, health outcomes for post-polio survivors will be improved. All individuals and society will benefit.

We will have established relationships with other neuro-muscular disorder and interested community groups to grow a cohesive and integrated network that collaborates to drive the wellbeing of all.

Goals	Actions taken	Outcomes	Additional actions
Establish new relationships with like-minded community groups focused on health equity including Aboriginal and CALD communities	<ul style="list-style-type: none"> <li>Joined Disability Doesn't Discriminate</li> </ul> <p><b>During late 2022 and early 2023 we have:</b></p> <ul style="list-style-type: none"> <li>Joined OPAN</li> <li>Amalgamated with Bayside Group to form a larger community of members</li> <li>Confirmed our current membership for PPV is 330</li> <li>Participated in the Consumer Advisory Disability Committee</li> <li>Participated in Breast Screen Committee</li> <li>Elder Rights Advisory Committee participation</li> <li>Joined and participate in the Older Persons Advocacy Network</li> </ul>	<p>Now have 330 active members</p> <p>CERA will be hosting a workshop</p> <p>Participation on Standards Australia as they development national aged advocacy standards</p>	
Provide opportunities to external stakeholders to exchange ideas and collaborate to encourage good mutual outcomes and continual improvement	<ul style="list-style-type: none"> <li>Assisted technology for all (over 65s access to tech via funding)</li> <li>Spinal life Australia (disability doesn't discriminate)</li> <li>Disability Housing</li> </ul>		<ul style="list-style-type: none"> <li>Expand the interaction</li> <li>Continue with OPAM</li> <li>Connect with theSenior.com</li> <li>Rotary (polio awareness week Shirley speaking at Rotary)</li> </ul>



<p>Seek to influence local councils in the implementation of World Health Organisation (WHO) Healthy Cities program that promotes social inclusion and participation</p>			<ul style="list-style-type: none"><li>• Contact VIC health (as per slip/slop/slap, anti-smoking)</li></ul>
--	--	--	--