Strategic Plan 2020 - 2023



Contents

Our Vision	3
Mission	3
Our Values	3
Our Behaviours	3
Strategic Priority Areas	4
Advocacy	4
Marketing	5
Knowledge and Education	6
Affiliation & alliances	7

Our Vision

People and polio, Uniting and thriving

Mission

Through engagement and collaboration with communities we will advocate for best outcomes and equal and equitable access for people with polio to enable all to thrive

Our Values

Principles - Inclusion - Acceptance - Equality -Advocacy - Integrity - Education

Our Behaviours

Purpose: We act with purpose in all our activities.

Openness: We are open to all thoughts, ideas and possibilities to achieve excellence and best practice outcomes for individuals with polio, both young and old.

Learning: We will promote and utilise learning in all activities.

Integrity: We will conduct all aspects of PPV with Integrity.

Originality: We will promote originality in our advocacy and problem solving to achieve best practice outcomes.

Strategic Priority Areas

Advocacy

We are active in seeking opportunities to influence policy and programs that provide improved outcomes to our polio community.

- → Seek opportunities to lobby for polio and NDIS access regardless of age.
- → Lobby and identify a number of public promotion opportunities each year.
- → Seek opportunities to 'tell the story' to all media, including social.
- → Lobby Victorian DHHS to honour the 1954 commitment to serve and improve the life for polio survivors.

Marketing

We have a plan that publicises post-polio syndrome and the needs of the community.

- → Use social media to promote PPV and support and advertise services.
- ➔ Ensure our website is easy to navigate, promotes all we do and provides support and advocacy references.
- → Ensure the legacy of polio is remembered.

Knowledge and Education

There is clear diagnosis and assessment, the community are aware of supportive resources and there are several educational resources in different formats and languages.

- → Continue connection and collaboration with all service providers and researchers
- → Share knowledge and all relevant information and resources.
- ➔ Promote the ANZCA safe care pathway for people with polio with a focus on medical practitioners.
- → Seek grants to support the achievement of our priorities and objectives.

Affiliation & alliances

PPV recognises the importance of health equity and therefore establishing alliances with common disease groups aimed at improving health and service provision, health outcomes for post-polio survivors will be improved. All individuals and society will benefit.

We will have established relationships with other neuromuscular disorder and interested community groups to grow a cohesive and integrated network that collaborates to drive the wellbeing of all.

- ➔ Establish new relationships with like-minded community groups focused on health equity including Aboriginal and CALD communities.
- ➔ Provide opportunities to external stakeholders to exchange ideas and collaborate to encourage good mutual outcomes and continual improvement.
- → Seek to influence local councils in the implementation of World Health Organisation (WHO) Healthy Cities program that promotes social inclusion and participation.